



IOM International Organization for Migration



MASHAV
Israel's Agency for International
Development Cooperation



Center for International Migration & Integration
CIMI
Founded by the
American Jewish Joint
Distribution Committee



Migration and Development



On behalf of
Federal Ministry
for Economic Cooperation
and Development

The Golda Meir International Training Center (MCTC), Israel's Agency for International Development Cooperation (MASHAV), the International Organization for Migration (IOM), the Deutsche Gesellschaft für Technische Zusammenarbeit (GTZ), and the Center for International Migration and Integration (CIMI) are pleased to invite you to apply to the following workshop:

Mobilizing Diaspora for International Development:
A Capacity Building Workshop for
Women Leaders of Diaspora Associations
15-24 November 2010
Haifa, Israel

"The workshop has reinforced my determination: women have a huge impact in diaspora development and it should not be ignored. It has given me more strength and hope that I'm not alone and that together we can bring changes to benefit the world."

2009 participant

This ten-day workshop aims to strengthen the capacity of migrant women to lead diaspora organizations and to mobilize diaspora contributions and human and financial capital towards the development of their countries and communities of origin. Countless migrant men and women have already long participated in the now over 300 billion-dollar economy of individual remittances, sending money home to improve their families' welfare.



While these remittances generate significant results, there are also many migrant men and women who come together to send collective remittances, both monetary and social, which can address the more systemic needs of their communities of origin. Migrants engaged in these collective efforts are organizing within their diaspora communities with the goal of contributing to improvements in their countries of origin.

Migrant women constitute a significant and particular subgroup participating in the broader phenomenon of diaspora contribution to development. On a global level, female migrants send approximately the same amount of money in remittances as male migrants, even sending a higher proportion of their income, which is generally lower than that of men. In addition, remittances sent by women are often used to meet nutritional, educational and health care needs of household members, therefore responding to key development needs. However, women's participation in diaspora activities often reflects gender inequalities existing in both origin and destination societies, which limit their access to leadership positions in migrant organizations. Accordingly, this course sets out to scale up diaspora women's potential contribution to development in the country of origin by capitalizing on their motivation, skills and experiences, while at the same time building their capacities for increased impact.

This workshop targets migrant women leaders of diaspora organizations in Europe, North America and other host countries who are active in projects to facilitate the socio-economic development of their origin countries, as well as the integration of their peers in their destination countries.

"Now I see more clarity in my goals."

2009 participant

"Trust and accountability will be our biggest challenges, but at least now I have some tips on how to deal with them and make the most out of them."

2009 participant

THE PROGRAMME

The workshop aims to:

- Enhance the participants' professional capacity and develop the skills and tools necessary to make their organizations effective partners in facilitating the development of their country or communities of origin.
- Inspire and empower participants to develop and act upon their vision of diaspora partnerships for development.
- Utilize a Training of Trainers approach so that participants will be prepared to share their experiences and knowledge with their partners and members.
- Provide a forum and network for sharing experiences and best practices in mobilizing migrant women for country of origin development.



"I will definitely start working with the government and giving them a chance. I will also try to identify other organizations and civil society actors that could get involved."

2009 participant

Through roundtable discussions, lectures, site-visits, project development activities, and virtual dialogues, the programme will cover the following topics:

- **Women and Migration** – Elaborate on gender-specific issues women migrants face in countries of destination.
- **Diaspora Community, Identity, and Values** – Examine definition of diaspora, united identity versus conflicting identities as diaspora community.
- **Diaspora Involvement in Development Efforts** – Examine types of diaspora activities and the unique value diaspora may have as agents of development.
- **Creating and Formalizing an Association** – Provide information on steps to form a diaspora association.
- **Setting Goals and Priorities** – Go over steps of identifying and ordering priorities and strategies to achieve desired results.
- **Building Partnerships** – Identify concrete steps to create reliable partnerships with stakeholders in countries of origin and countries of residence.

- **Resource Mobilization and Fundraising** – Develop understanding of community-based and institutional fundraising, and identify mechanisms for resource mobilization within the diaspora and broader community.
- **Project Development** – Provide information and logical framework for project creation, planning, implementation, and monitoring.
- **Public speaking and communication/Advocacy and awareness**
- **Mutual trust and accountability:** analyse the issues in building trust and accountability and identify mechanisms that have worked in various contexts to achieve these goals.
- **Changing the rules and mentoring:** understand the different forms discrimination can take and learn some tools to overcome it. Focus on mentoring and its potential for the promotion of women.

"I have gained the courage to speak boldly as a leader, a woman leader."

2009 participant

ADDITIONAL INFORMATION

The language of instruction will be English.

COSTS

Participant's tuition and accommodation in Israel will be covered by MASHAV, Israel's National Agency for International Cooperation. Please also note that participants will be staying two to a room.

APPLICATION

To apply please provide the following:

1. A full letter of motivation including:
 - A description of your diaspora organization
 - Your role in the organization
 - The projects and activities that you and your organization conduct in your country of origin and/or destination
 - The three biggest challenges you face in this work
2. Name of the organization sponsoring your flight ticket
3. A medical certificate indicating any chronic diseases and certifying that you are fit to attend this course

Incomplete applications will not be considered.

Please send this information to havak@mctc.co.il no later than 20 August 2010.

Passport and visas:

Please make sure that your passport is valid for at least six months from the date of your prospective entry to Israel. If you need a visa, please contact the local Israeli Consulate.

FOR MORE INFORMATION PLEASE CONTACT:

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